



FOR IMMEDIATE RELEASE  
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NYC CHILDREN HIT HARD BY 2008 FINANCIAL CRISIS - HUNGRR,LLC. PRESENTS;  
THE HUNGRR SONIC a benefit for THE FOOD BANK FOR NEW YORK CITY - 3 BANDS 6 DJ's & SPECIAL GUESTS LIVE  
Nov. 11th 7PM - 2 AM at Public Assembly 70 N. 6th St. Williamsburg, Brooklyn, NY

The Tuesday night (November 11th) benefit show, "The Hungrr Sonic" will raise funds for The Foodbank For New York City. On the bill, comedian and internet phenom John Roberts with his synth-pop duo OPTI-GRAB. NYC bands Out Of Pockets(afro-funk) and The Beatards (indie hiphop) join DJ's Orion, Matt Harrison, Seek Ten, Al Key, Hugmode. Plus "surprise" appearances by video blogging celeb DAVIDJR.COM, Mr. Hungrr and others.

"Food poverty among NYC kids is growing at an alarming rate," comments Hungrr founder Owen Plotkin. "More than one out of every four New York City children lives below the poverty level, more than one in five relies on soup kitchens or food pantries."

Hungrr,LLC., founded by Owen Plotkin in 2006, works to raise awareness to the facts surrounding hunger in America and meaningfully contribute to organizations and individuals fighting hunger in their communities. Hungrr is a blog and character and a company developing products that will - in a whimsical, not a guilt provoking way - remind people to think about the issues around hunger in America, encouraging people to "do a little good and feel good."

\*According to the U.S. Department of Agriculture Report, 35 million Americans suffer directly from hunger and food insecurity, including nearly 14 million children.

Public Assembly (formally Galapagos) Nov. 11th 7PM - 2 AM  
70 N. 6th St. Williamsburg, Brooklyn, NY  
All ticket sales go directly to The Foodbank For New York City. Tickets are 10 dollars.

For further information About HUNGRR,LLC. visit the facebook group Hungrr and visit [HTTP://HUNGRR.COM](http://HUNGRR.COM)

For further information about The Foodbank For NYC visit [HTTP://foodbankny.org](http://foodbankny.org)

LINKS FOR PERFORMERS:

John Roberts ( <http://www.youtube.com/user/mittymoo> )( <http://www.opti-grab.com> )The Beatards( <http://www.thebeatardsnyc.com> )  
Out Of Pockets( <http://www.myspace.com/oopsfunk> ) Orion ( <http://www.myspace.com/davidoriontraver> ) Seek  
Ten ( <http://www.myspace.com/djseekten> )Rockers Galore( <http://www.rockersgalore.net> )  
Beatards( <http://www.thebeatardsnyc.com> )Hugmode( <http://www.myspace.com/hugmode> )( <http://www.myspace.com/dirtylownecks> ) Mr. Hungrr ( <http://www.youtube.com/watch?v=6FXsAG4hzsc> )  
Davidjr.com ( <http://davidjr.com> )

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**HUNGRR & friends PRESENT**  
**the HUNGRR SONIC**

**A BENEFIT FOR THE FOODBANK FOR NYC \$10**  
**Hunger is growing. Hunger in America.**  
all ticket proceeds go to the food bank for new york city

**6 DJ's 3 Bands & special guests**  
Public Assembly 70 N. 6th St. Williamsburg, Brooklyn L Train to Bedford Ave.  
**NOV 11 • 7-2AM**

Orion Matt Harrison Out Of Pockets The Beatards  
Seek Ten OPT1-GRAB AI Key Hugmode  
Hungrr, LLC. - a hunger awareness company Do a little good. And feel good.  
**HUNGRR.COM**